

FINANCIAL LITERACY EXPERT

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Dr. Brian Bolton is currently Professor of Finance and the Dwight W. Andrus, Jr. / BORSF Eminent Scholar Endowed Chair in Finance in the Moody College of Business Administration at the University of Louisiana at Lafayette.

Brian joined UL Lafayette in 2019. Prior to that, Brian spent the first half of his life growing up and working in Dallas, Texas and has spent the second half of his life teaching at universities in Switzerland, Oregon, New Hampshire and Colorado. Brian teaches courses in many different areas of finance and business, including Personal Finance, Wealth Management, Investing, Financial Markets & Institutions, Sustainable Development, International Business and Entrepreneurial Finance.

When the world went into lockdown in Spring 2020, Brian used this time to write a book on Personal Financial Planning for College Students. He has since written similar versions of this book focused on Graduate Students and Entrepreneurs. At UL Lafayette, Brian has developed and led a number of Financial Planning programs, ranging from 1-hour lectures to multi-day workshops, all for a variety of student communities, including graduate students, music students, education students, the Louisiana Educate Program and the Accelerate Northside programs. Brian's mission throughout his financial literacy and financial planning initiatives is simple: he wants money to become a source of power and control, and not a source of stress and anxiety, for students and adults.

When Brian is not teaching finance, he is probably in the lab conducting research on corporate governance, leadership, executive compensation, sustainable development and ownership. In 2015, Brian published his first book *Sustainable Financial Investments: Maximizing Corporate Profits and Long-Term Economic Value Creation*, which studies the short-term and long-term tradeoffs associated with making investments with natural, human, social and financial resources. He is currently writing his next book, *A Culture of Ownership*, which studies how organizational culture is created by both ownership and governance structures, and how it can be managed to create value for individuals, companies and societies.

In addition to being extremely excited to serve as the Content Expert for Financial Literacy for the UL System for 2022, Brian is also excited to be part of the inaugural Educating for Equity Fellows Program at UL Lafayette, a program designed to broaden and deepen our perspectives on how we address diversity, equity and inclusion issues in the classroom and on campus, generally.

Brian earned his PhD in finance and economics from the University of Colorado at Boulder and his MBA in finance and strategy from the University of Texas at Austin. Brian is currently a CERTIFIED FINANCIAL PLANNERTM candidate. Prior to entering academia, Brian worked as a research analyst with a Canadian private equity firm and as an acquisition consultant with PricewaterhouseCoopers.